



# The Flu Takes a Toll on Business

## Annual Impact of the Flu

### ON THE ECONOMY:

- Direct medical cost: **\$10.4 BILLION**
- Total economic burden: **\$87.1 BILLION**

### ON PRODUCTIVITY:

- **200 million** days of diminished productivity
- **100 million** days of bed disability
- **75 million** days of work absence
- **22 million** professional healthcare visits
- **\$6.2 billion** in lost productivity<sup>1</sup>

### ON SAFETY:

- Reaction time of sick workers decreases by **20-40%**
- Compare this to the **5-10%** deterioration in reaction time caused by alcohol consumption.<sup>2</sup>

## Annual Impact of the Flu Shot

### INDIVIDUAL SAVINGS:

- **\$15-84** per vaccinated person<sup>3</sup>
- Return on investment = **\$2.58** per vaccine<sup>4</sup>
- A vaccinated workforce will experience:
  - **13-44%** fewer doctor visits
  - **18-45%** fewer lost work days
  - **18-28%** fewer days with reduced productivity
- A savings of up to **\$4,500** per averted illness.<sup>5</sup>

**The numbers speak for themselves: the costs of the flu and a sick workforce are too high for any company to ignore.**

Luckily, prevention is simple. The CDC says, “The single best way to prevent the flu is to get a flu vaccine each season.” Passport Health flu shot clinics provide an efficient, reliable, and professional means to get your workforce vaccinated.

## What is the Solution?

### A Passport Health Onsite Flu Clinic Program

- One of the largest providers of flu vaccine in the nation
- Longstanding relationships with vaccine manufacturers ensure vaccine availability and competitive pricing
- Highly trained Registered Nurses deliver quality care
- Nationwide network of 230+ clinic locations means employees can get a shot even if they miss the onsite event
- Online event scheduling minimizes employee time away from work



## FLU FACTS

### *The flu can cause serious health problems:*

Influenza is a virus that causes a contagious infection in the nose, throat, and lungs. The flu usually lasts 3 to 7 days, but cough, feeling sick, and other symptoms may persist for 2 weeks.<sup>6</sup> The flu can cause serious illness, hospitalization, and death, especially in people with chronic health problems.

### *The flu is highly contagious:*

If an employee catches the flu, he or she can spread the flu. Even if your workforce is generally healthy, employees and coworkers may have latent health issues; a case of the flu may cause such a person to get seriously ill.

### *The CDC recommends annual vaccination:*

The Centers for Disease Control and Prevention (CDC) recommends an annual flu vaccination for everyone 6 months of age and older.<sup>7</sup>

### *What's the best way to prevent getting and spreading the flu?*

According to the CDC, "The single best way to prevent the flu is to get a flu vaccine each season."<sup>8</sup>

## FLU CLINIC MYTHS

Many companies mistakenly think flu clinics are unnecessary because...

### *My workforce is generally healthy.*

**FACT:** Even healthy people can get and spread the flu. The flu can cause serious health problems, especially for those who already have a chronic illness.

### *The flu shot can give my employees the flu.*

**FACT:** Employees cannot catch the flu from the flu shot. The vaccine is made from killed viruses that cannot cause the flu.

### *The flu isn't a big deal.*

**FACT:** The flu affects up to 20% of the US population annually. Over 200,000 people are hospitalized from complications each year, and 3,000 to 49,000 people die as a result of these complications.<sup>9</sup>

### *Most of my employees get the flu shot on their own.*

**FACT:** Working age adults, 19-49 years old, have the lowest flu vaccination rate in the US.<sup>10</sup> Making vaccination convenient by bringing the vaccine to the workplace greatly increases immunization rates.

Use the facts this flu season. Schedule a Passport Health flu shot clinic to keep your employees protected, healthy, and productive!

<sup>1</sup>Nichol KL. Cost-benefit of a strategy to vaccinate healthy working adults against influenza. Archives of Internal Medicine, 2001; 749-49.

<sup>2</sup>Smith AP, Thomas M, Brockman P, Kent J, Nicholson KG. Effect of influenza B virus infection on human performance. *BMJ*. 1993;306:760-761

<sup>3</sup>Olsen GW, Steinberg ME, Ley CA. Worksite influenza immunization programs: insight into the implementation and cost-benefit. *AAOHN Journal*. 2005;53(3):105-110

<sup>4</sup>Campbell DS, Rumley MH. Cost-effectiveness of the influenza vaccine in a healthy, working-age population. *JOEM*. 1997;39(5):408-414.

<sup>5</sup>CDC. Prevention and control of influenza: recommendations of the Advisory Committee on Immunization Practices (ACIP), 2007. *MMWR*. 2007;56(RR-6):1-54

<sup>6</sup>Centers for Disease Control and Prevention (CDC). Prevention and control of influenza; recommendations of the Advisory Committee on Immunization Practices (ACIP), 2008: 1-60.

<sup>7</sup>Ibid.

<sup>8</sup>Centers for Disease Control and Prevention (CDC). Key Facts About Influenza. 2013. <http://cdc.gov/flu/keyfacts.htm#preventingseasonal>

<sup>9</sup>CDC. Estimates of Deaths Associated with Seasonal Influenza: United States, 1976-2007. 2010. 1057-62.

<sup>10</sup>Sanofi Pasteur National Consumer Study MR 1248040.